OUR VISION

Our aim is to deliver integrated and sustainable building materials and solutions that give shape to smarter living and work spaces.

OUR MISSION

We are in business to meet our client’s need for building materials that address their most pressing needs, challenges and concerns.

OUR VALUES

- Integrity
- Excellence
- Commitment
- Transparency
- Collaboration
A REPUTED ASSOCIATION
A PROUD HISTORY, A PROMISING FUTURE

By 2019, Aparna Enterprises Limited (AEL) diversified into manufacturing Tiles, Facades & Exteriors, uPVC Profile Extrusions, uPVC Window & Door Systems, Aluminium Window & Door Systems, and Ready Mix Concrete.

AEL provides specifiers, contractors and building stakeholders with a range of high quality products, manufactured to the highest standards. Ensuring full compliance with best quality standards.

To sustain its competitive edge, AEL is continuously embracing new technologies and products to develop the next generation building materials.
COLLABORATIVE RELATIONSHIP
THE ONLY BUILDING MATERIALS EXPERT YOU NEED

Driving the business towards the next phase and ensuring its continued success, AEL’s highly knowledgeable and professional teams are supported by its trusted and approved contractor network to deliver the best. Collectively, AEL is committed to delivering exceptional design, technical support and advice to our clients.

One of the many benefits of working with AEL is its end-to-end approach to every project undertaken. As a single source to handle each aspect, from initial consultations to final installation and after sales care and maintenance, AEL assures of a seamless operation and a successful outcome every time.

TRUST, AN UNRIVALLED EXPERTISE

AEL’s expertise within the building materials sector is unrivalled; evoking trust in its clients. This reputation has been gained over many decades with undivided commitment towards customer support, offering an exceptional value support with earnest endeavours of being the building material specialists, specifiers and contractors.

AEL is not only equipped to deal with any specific kind or standard of project, but also can find the most effective and suitable solution possible for all kinds of projects.

HIGHLY TALENTED TEAM

It takes a team of expert and experienced people to be a leading company in the industry. AEL’s highly skilled technical team has an extensive knowledge and skill sets backed by unrivalled product knowledge that makes AEL most sought after building materials expert.

The Company’s quality management systems are ISO 9001, ISO 14001, OHSAS 18001 certified. It ensures that all the customers, employees, stakeholders and channel partners are managed efficiently by its dedicated team.
A SUCCESSFUL PARTNERSHIP

From early design to planning stages of a project to seeing it through to completion and beyond, AEL delivers the three integral factors that make a big difference - Quality Product, Quality Design and Quality Workmanship.

PLANNED & DESIGNED TO EXCEED EXPECTATIONS

For new construction or refurbishment, the first stage of every project is to determine the exact requirements of client. Our process starts with detailed site survey and then recommending the right solution for that particular application.

To ensure a best fit solution every time, AEL's experienced team meets all the demands to formulate a specification and design a solution.

As part of the design stage of any project, AEL's technical team ensures that specifications are quality controlled and comply with current standards. The team continually monitors and updates any changes to the standards as a guarantee of working to the most up-to-date specifications.

The aim is to ensure all works are completed on schedule and with minimal disruption.
THE HANDS-ON PARTNER
VALUE-FOR-MONEY SOLUTIONS

In an industry where there is a seemingly ever increasing demand to deliver the best possible value for money, AEL is committed towards helping its clients achieve an optimal product solution that not only works for their particular project but also aids in their budget.

Controlling costs is the key to financial discipline within construction industry. Therefore, AEL assures a solution that will offer the best long term value. In any construction project, keeping to program schedules is pivotal. Delays not only raise costs, but also affect all parties involved. Hence, all works have to be completed on schedule or with minimal disruption.

Whatever the criteria, AEL’s highly skilled teams work closely with contractors to co-ordinate program schedules. In addition, its’ experienced technical team makes regular visits to sites to check the progress, carry out inspections and offer ongoing site assistance to ensure the quality standards are met.
PUTTING WORLD-CLASS TECHNOLOGY TO WORK
The increasingly automated and software driven industries are reducing human intervention. The applications of advanced technologies in manufacturing such as nanotechnology are changing the face of manufacturing in unimaginable ways.

In addition to cutting the costs, these technologies create speed, precision, efficiency and flexibility for AEL and the results benefit the customer.
Aparna RMC is the leading producer of ready mix concrete across Telangana, Andhra Pradesh and Karnataka, holding a pouring capacity of over 1.35 million m³ per year. It uses Schwing Stetter concrete batching equipment at all its plants. The plants are equipped with large inline bins with a capacity of 150 m³ to ensure continuity of operations.

Aparna RMC not only manufactures concrete, but develops solutions based on the thorough knowledge and application of concrete technology. The division has 20 RMC plants, a fleet of 200 Transit Mixers and 66+ concrete pumping systems capable of pumping concrete for high-rise structures.

Trial mixes are carried out and tested on-site to ensure that each and every batch of concrete mix coming out of the fully automated plants meets the parameters of the client’s requirements.
Aparna Venster is the preferred choice when it comes to uPVC windows or doors. It conforms to the toughest European standards of manufacturing and offers a wide range of colours and textures.

Aparna Venster fabrication shop has a capacity to produce over 3.5 lakh sq. ft of windows and doors per month. Since its inception, Aparna Venster has successfully delivered and installed over 1.4 million systems. The uPVC division at AEL has automatic equipment and a profile bending machine that can produce arches with 3m radius.

The entire equipment for manufacturing of uPVC window and door systems has been imported from WEGOMA, Germany to ensure high reliability and accuracy in the manufacturing process. Aparna Venster’s eco-friendly uPVC profiles are reinforced with galvanized steel sections for high strength and security. All our windows and doors are energy efficient, noise resistant, weather resistant and are easy to maintain.
Bathrooms are no longer merely a functional space. Today’s bathroom is partly a spa, a sanctuary, and a re-charge station. With this growing trend, Aparna Unispace has been catering to the needs of its elite clientele.

Aparna Unispace aims to make bath spaces more lavish with latest designs, making bathspace central to a home, in terms of style and wellness.

Aparna Unispace offers innovative and technologically advanced products of leading International brands in a range of colours and textures, catering to desired functional and aesthetic requirements of the end users.

Aparna Unispace has now ventured into kitchen, beds and wardrobes segment and is associated with Nolte-Germany.
The Ceramic plant of Vitero Tiles is powered with equipment from SACMI, the Italian technology partner. It focuses on environment friendly processes, energy efficiency and conservation of natural resources.

Vitero Tiles are manufactured using advanced feeding system, completed with a Nanotech coating to produce the highest quality double charged vitrified tiles, full body vitrified tiles, soluble salt vitrified tiles, glazed vitrified tiles and wall tiles along with the addition of polished glazed vitrified tiles in the near future. The Vitero factory has one of the largest and most sophisticated Kilns in India. This 265 mt. long SACMI Kiln is one of the longest in South India.

The unique aspect of Vitero Tiles is that with the use of advanced feeding systems and Nano Technology, multiple designs have been launched that add beauty and elegance to the floors and walls.

The production capacity of the Vitero Tile factory ensures maximum output in the shortest possible turn-around time. The largest gas fired Kiln in South India helps produce over 15,000 m² of tiles per day with consistent quality and uniformity in size, colour and design. The tile factory covers an area of 1 million sq. ft. and is located in Peddapuram village near Kakinada, Andhra Pradesh.
APARNA CRF

Aparna Enterprises forayed into quarrying and processing of metal aggregates in 2014. The company established two three-stage 200 TPH Crushing Plants, one in Telangana and one in Andhra Pradesh.
Having experience of more than a decade in window fabrication, Aparna Group launched Ökotech in 2016. Ökotech uPVC profiles conform to the European standards and come in a wide range of laminate textures. Ökotech offers 60+ profile designs, facilitating fabricators in designing wide range of uPVC window and door systems.

The lead-free uPVC profiles are 100% eco-friendly and are extruded using equipment from Krauss Maffei, Germany. Large-scale automatic mixing equipment ensures uniform mixing of ingredients of raw materials scientifically and accurately. High-precision moulds ensure dimensional accuracy and great surface finish.

The brand has its presence in PAN India with fastest growing fabricator network. It is already gaining ground in both residential and in the commercial sector due to high performance ratings of its profiles.
APARNA-CRAFT is a joint venture between Aparna Group, India, a leader in construction and building materials and Craft Holdings, Hong Kong, a world leader in façade and exterior design and engineering. The association aims at bringing world-class façades and exteriors to life.

Aparna Enterprises Limited and Craft Holdings, Hong Kong, which is among the world leader with façade designing and project engineering capabilities, have set up Aparna-Craft Exterior Limited as a joint venture.

Aparna-Craft will offer not only a single source, end-to-end solution in façade, aluminium windows, doors & exterior solutions but also deliver on its on-time, on-budget project completion promise. Bringing to market a hard to match proposition that will help drive rapid innovation, bring new technologies and deliver increased customer value.

Aparna Craft will enable architects and building owners accelerate and realize their business transformation objectives and increase their brand equity by leveraging the company expertise.
Alteza aluminium window and door systems are produced at our state-of-the-art facility equipped with advanced German machinery and fitted with European branded hardware to deliver you the best.

ALTEZA commercial products include casement, panoramic, curtain walling, triple glazing, bi-fold and slide systems on doors and many other designs made to fit in a bespoke manner.

For residential homes, ALTEZA offers range of folding doors, bi-fold or slide aluminium windows, sliding patio doors, external aluminium doors, internal door, bespoke window designs and more.

To be able to serve our clients more effectively, we have our own production facilities and an extrusion plant, surface treatment plant and fabrication plant, all based in Bachupally, Hyderabad.

ALTEZA priority is delivering quality at all times while remaining cost-effective. To provide our customers a fast and safe delivery system, we leverage our proven and tested transportation network to deliver very large and very small loads, to any place in India, on-time and at optimal costs.
FROM DESIGN TO INSTALLATION
READY TO HELP

Right from designing to planning to on-site installation, AEL’s Technical Team offers guidance all the way.

AEL understands that every project is a unique challenge and deals with the same level of professionalism and expertise.

DESIGN SERVICES OFFERED:

- Project Surveys
- Dimensional Calculations
- Project Completion Schedules
- Full Specifications
- Budget Pricing
- Detailed Drawings
STRINGENT QUALITY CONTROL
LEADING PRODUCTS THAT MEET INDUSTRY APPROVAL

All the products such as RMC, uPVC profiles, fabricated windows and doors, and tiles go through several quality checks before they are out for delivery. Every production facility is equipped with in-house quality control labs to ensure only the best gets delivered to the customer.

All the raw materials are allowed for production only after several quality checks. Every Aparna RMC plant has its own laboratory where concrete performance is monitored at all stages. uPVC Profiles are made with a superior PVC compound and extrusion plant of Økotech has the latest laboratory equipment certified by NABL to monitor the quality of the product at every stage – so the conformity to European standards is ensured. At Vitero tiles plant, a technologically superior Dual Sample Dilatometer and X-ray Fluorescence equipment, imported from Germany, are used to ensure that every tile body gets the right ingredients. Every Aparna Venster Window and Door goes through several quality checks to assess its performance in varied weather conditions.

MONITORED TO DELIVER QUALITY

To ensure consistent quality of workmanship, the company routinely monitors the team of Technical Managers who check the progress of the work that is being carried out.

WORKING WITH ONLY APPROVED CONTRACTORS

No matter how well specified, designed and planned a project is, sub-standard contracting can bring about poor quality results. This is why AEL works only with an approved network of contractors, each one known to deliver seamless service, attention to detail and quality workmanship that the clients expect and deserve.

To guarantee the highest standards, AEL checks each contractor’s credentials and financial standing and reviews their training procedures. For further validation AEL also notes their associations with recognised industry bodies.
A BROAD RANGE OF SECTOR COVERAGE
With a firm focus on customer service, AEL is proud to work with clients across public and private sectors. From residential projects to commercial premises, from hospital buildings to educational institutions, our team has designed and installed innovative, long-lasting solutions across the country.

Our products are specified by many government bodies. Some of the most prominent ones are:

- DRDO (Defence Research Development Organization)
- PWD (Public Works Department)
- CPWD (Central Public Works Department)
- NTPC (National Thermal Power Corporation Limited)
- R&B South (Roads and Buildings)
- All India Radio (Doordarshan)
- South Central Railway
- Telangana State Police Housing Corporation Limited
- APCRDA (Andhra Pradesh Capital Regional Development Authority)
- Andhra Pradesh Police Housing Corporation
- APTIDCO (Andhra Pradesh Township Infrastructure Development Corporation)
- Karnataka State Police Housing & Infra Development Corporation
- Engineering Projects Limited
- Municipal Council of Kaithal – Haryana
- UPHB (Uttar Pradesh Housing Board)
- NMDC LTD (National Mineral Development Corporation Limited)
- NBCC (National Buildings Construction Corporation Limited)
- NPCC (National Projects Construction Corporation Limited)
- TTD (Tirumala Tirupati Devasthanams)
COMMERCIAL

AEL is a preferred partner for architects, building owners and contractors within the commercial sector, providing a service with minimum disruption. Its knowledge and experience makes AEL as a one-stop-solution for design challenges of all kinds of buildings.

EDUCATION

Liaising closely with administrators, AEL undertakes projects for schools, colleges and universities. Negotiating a critical work window during the holidays and taking into account health and safety regulations.

RETAIL/LEISURE

From shopping centres to sports halls, the key driver in designing an optimal solution is to allow businesses to remain open while minimising the risk to customers. AEL closely works with estate managers to supply and maintain product systems across the range of buildings.

RESIDENTIAL

Widely recommended by architects and specifiers, AEL supplies products for building owners and individual owners across the country. AEL is a well known building materials partner for all types of residential properties.

HEALTH

Key stakeholders in healthcare business come to AEL for its cost effective systems in hospitals, clinics and other buildings. In these locations, strict health and safety rules, make AEL’s system design and on-site management skills crucial to the efficiency and timing.

DEFENCE

AEL has been contacted by Facility Management companies to provide building materials for defence establishments in strict confidentiality and under highly demanding restrictions. AEL has supplied building materials to DRDO.
PRODUCTS THAT REDUCE ENVIRONMENTAL IMPACT

AEL is known for its good conduct of business in the most sustainable way possible and does its best to meet the ongoing challenges. This includes providing the most modern, high quality, environmentally friendly products possible and supplying greener solutions – solutions designed to perform better for longer, extending maintenance cycles and improving whole life costs.

Greater sustainability is taken care with efficient working practices like minimising transport costs and emissions. By carefully choosing only the right materials selected for the project and having them delivered on mixed pallets, AEL reduces the vehicle space wastage and unnecessary trips.

AEL holds ISO 14001 : 2015, which is an environmental management system certification given for sustainable practices in manufacturing.

WORKING WITH THOSE WHO SHARE THE AEL BELIEFS

A combination of openness, dedication, teamwork and trust is what drives the team and its efforts, as well as those who work with AEL.

The same beliefs are shared by our suppliers and partners—the same strong environmental ethos and a commitment towards greater sustainability.
CORPORATE RESPONSIBILITY
NURTURED CHILDREN, CREATING HOPE

ANSWER - Aparna Novel Society for Welfare and Research is an Aparna Group CSR initiative and was established in May 2007. Today, 12 years on since its inception, this institution has created measurable, repeatable and systematic methods to ensure that disadvantaged and orphaned children are educated, fed, loved and have a home where they feel safe and secure. More important, they grow up to become responsible citizens of the country.

This year, the 11th CIDC Vishvakarma Award has been bestowed on Aparna Constructions and Estates Pvt Ltd for their outstanding effort in Social Development and Impact.
APARNA GROUP

Aparna is a forward thinking Group with an enviable reputation for high quality construction of gated communities and commercial spaces. The Group cares for the environment and works to reduce its carbon footprint by using tested and proven range of building materials.

APARNA CONSTRUCTIONS widely recognized as a realty industry leader in Telangana & Andhra Pradesh, while also making inroads into Bengaluru and Vijayawada, specializes in building large, fully integrated gated communities comprising premium villas and luxury lifestyle apartments. Aparna Construction’s Robust Engineering, In-House Research, Uncompromising Business Ethics, Timeless Values and Transparency in all spheres of business conduct, has made it a preferred real estate brand. Since its inception in 1996, Aparna Constructions has completed 38 large projects, serving 14,000+ happy families and exceeding 28 million sq. ft of built-up space with another 15 million sq. ft under planning and implementation. With its customer centric approach, the group is firmly committed to creating vibrant communities where residents can live, work and play without compromise!

With the support of 5,000 highly qualified and well-trained workforce, Aparna Group has generated revenues exceeding Rs.2400 crores in the financial year 2018 – 2019.

And we are determined to continue innovating and impacting the Indian infrastructure industry.