



BUILDING THE FUTURE



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MD'S DESK

The rich history of Aparna Enterprises Limited (AEL) is marked by transformative junctures that have indelibly moulded its trajectory towards prosperity. The company's foray into diverse business realms stands as a cornerstone of its remarkable expansion. Reverberating at the heart of this journey is AEL's unwavering dedication to unparalleled customer experience and ceaseless innovation, alongside the willingness to embrace emerging technologies and agile navigation through evolving market landscapes that has propelled the brand to greater heights.

Spanning over three decades, AEL has etched an enduring legacy as a vanguard in crafting superlative construction materials, all the while fostering environmental stewardship. AEL's accomplishments and triumphs arise not solely from the excellence of our offerings, but also from the zeal of its human capital and an unwavering resolve to pioneer innovative solutions for formidable challenges.

Designed to improve efficiency, safety and sustainability, our products and services not only meet the needs of our clients but also contribute to the growth of the nation. Overall, we aim to be a responsible and sustainable corporate citizen, supporting the nation.

Mr. Ashwin Reddy
Managing Director

In our view, "a business exists to enrich the customer experience, exceed customer expectations and deliver customer satisfaction". Over the years, Aparna Enterprises Limited (AEL) has created an exclusive identity as one of India's most innovative, reputed and respected manufacturers of building materials. The globally renowned company takes pride in setting new benchmarks in technology, research, design, and quality, having been associated with several landmark projects for over 30 years.

Ms. Aparna Reddy
Executive Director

E.P.I.C

OUR TACTICAL STRATEGIC APPROACH



Evolve

By making manufacturing operations our key company endeavor, we distinguish ourselves ahead of the competition each time, every time.

People

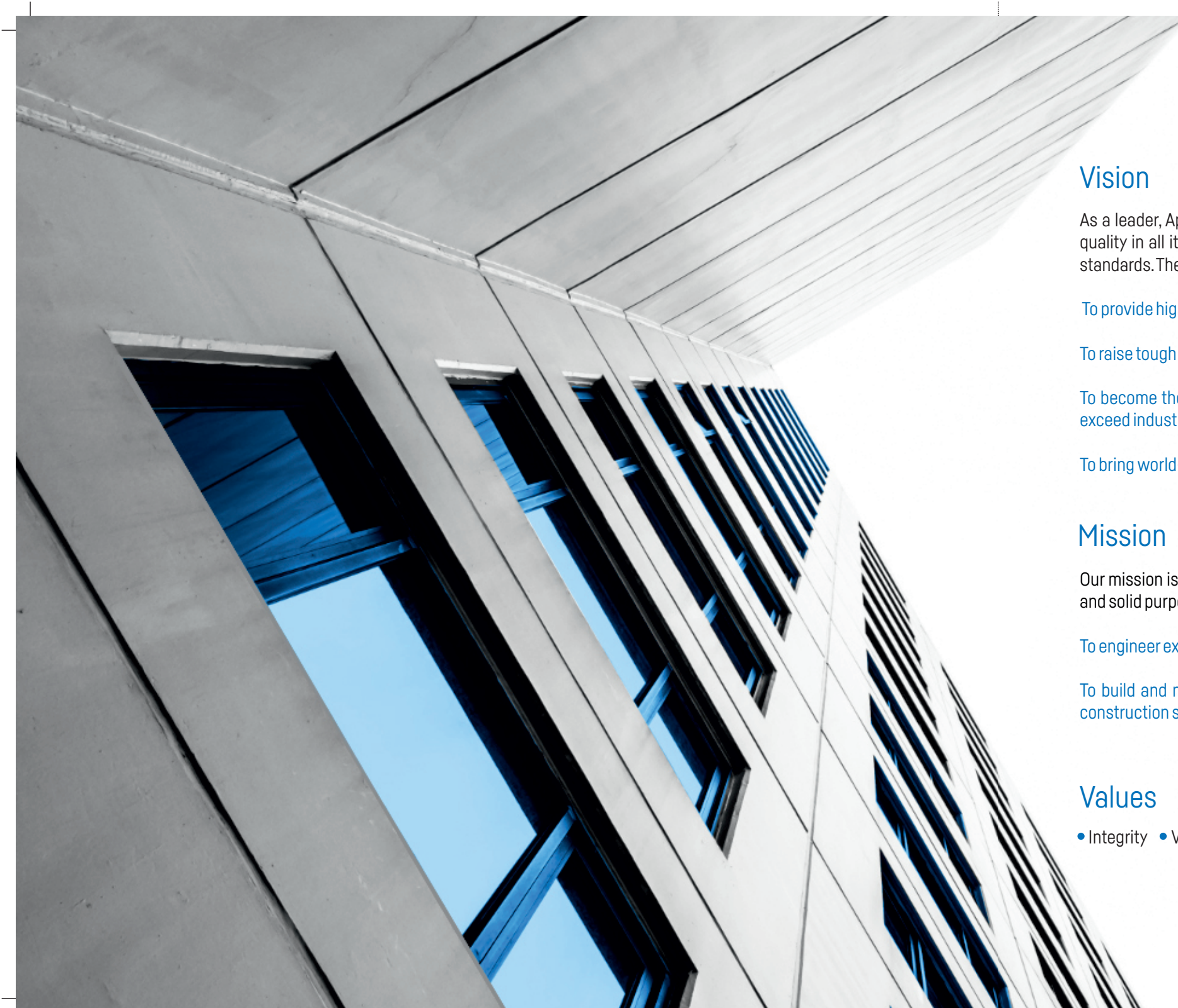
Greater workplaces are created by greater minds. Investing in people equally is critical to investing in infrastructure and technology.

Innovate

Every year, AEL innovates, whether it's by streamlining a straightforward process or altering an established practise to enhance value.

Collaborate

Our collaborative approach with our partners & dealers has helped us grow into a robust network today.



Vision

As a leader, Aparna Enterprises continuously strives towards innovation with a persistent focus on excellence and quality in all its products and services. Aparna Enterprises aims at redefining real estate and setting high industry standards. The company intends to build a future based on the following vision:

To provide high quality building-materials and continue to raise industry standards

To raise tough questions and provide benchmark solutions in every aspect and detail of building-materials

To become the employer of choice in the industry by attracting the best of talent, incubating and inspiring them to exceed industry standards

To bring world-class technologies home and constantly strive for technical advancement

Mission

Our mission is anchored upon our deep-rooted belief and realization that every building manifests noble aspirations and solid purpose and is as follows.

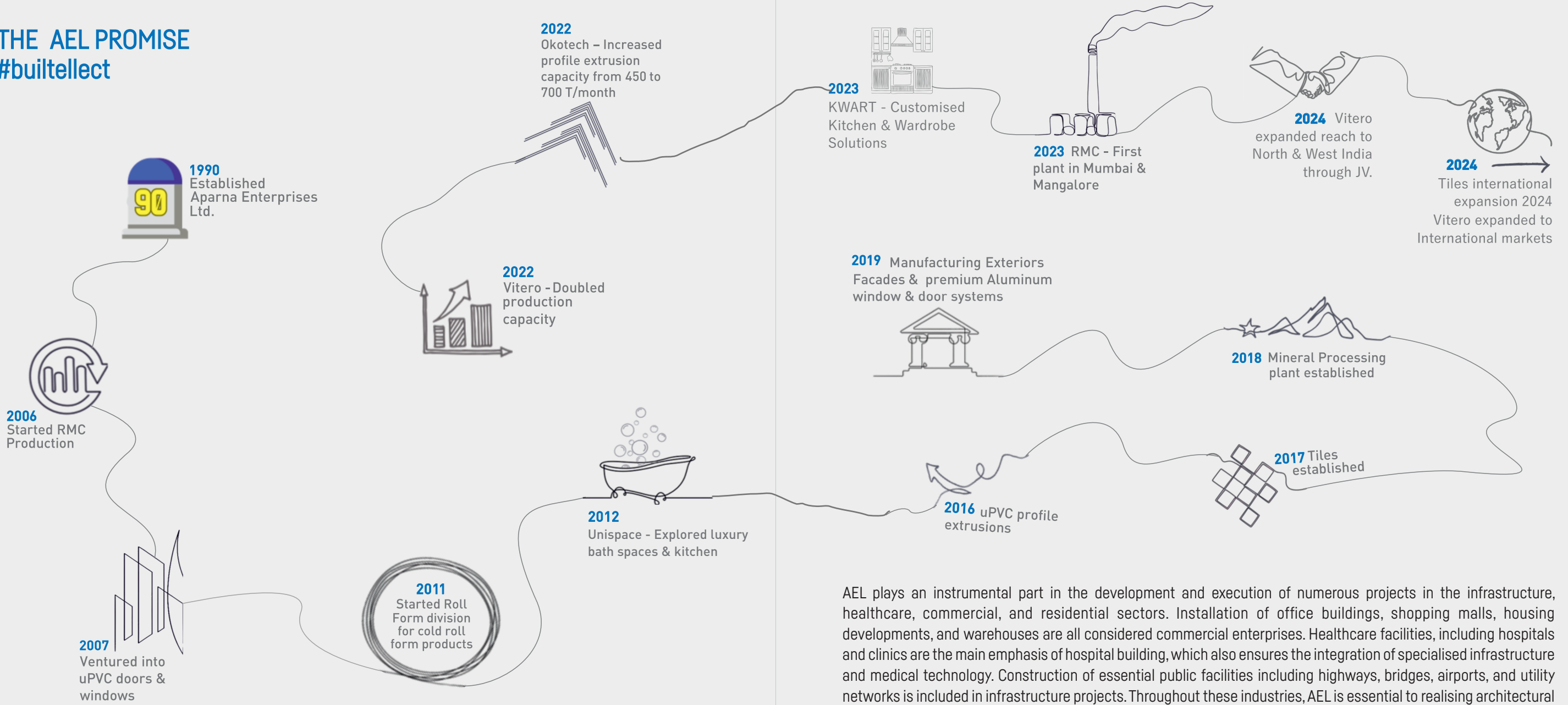
To engineer excellence and build world-class materials while setting new benchmarks and standards in the industry.

To build and nurture trusted partnerships that align with our core values and commitments and scale the Indian construction space to newer heights.

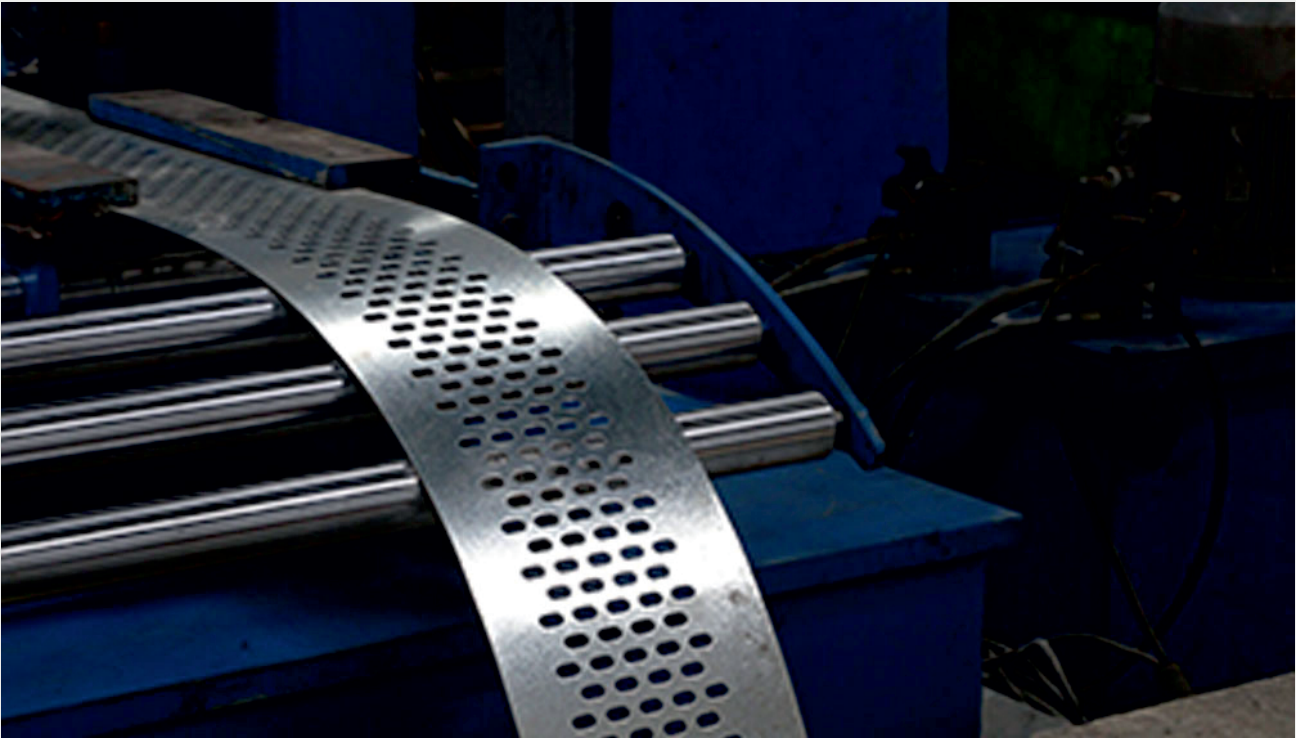
Values

• Integrity • Value Relationships • Consistency • Transparency • Professionalism • Future Readiness

THE AEL PROMISE #buitellect



AEL plays an instrumental part in the development and execution of numerous projects in the infrastructure, healthcare, commercial, and residential sectors. Installation of office buildings, shopping malls, housing developments, and warehouses are all considered commercial enterprises. Healthcare facilities, including hospitals and clinics are the main emphasis of hospital building, which also ensures the integration of specialised infrastructure and medical technology. Construction of essential public facilities including highways, bridges, airports, and utility networks is included in infrastructure projects. Throughout these industries, AEL is essential to realising architectural aspirations, obeying safety standards, and producing products that are tailored to the individual requirements of customers and communities.



Today, Aparna RMC is the leading producer of ready-mixed concrete with the biggest single pouring capacity. It has the largest production footprint across Telangana, Andhra Pradesh, and Karnataka and uses the most expansive mixing technology.

29 RMC Plants

Hyderabad, Mumbai, Bangalore, Vizag & Mangalore

12 Specialty Grade Concrete Types

To suit diverse needs

Largest Fleet

350+ transit mixtures

2024 Expansion

2 plants in Hyderabad & Bangalore

1.8M Cu mts

Annual pouring capacity

70+ Pumps

To meet high market demands



Aparna Rollform forming is a metal forming process that involves passing a strip of metal through a series of progressively shaped rolls, each of which shapes the metal a little more until the desired cross-sectional profile is achieved.

An ISO-Certified Company

Consistent Quality

Automation

Enabling efficient, automated high-volume production
Fast and efficient delivery times

Versatility

Roll forming shapes diverse metals like steel, aluminum, and copper, creating intricate profiles





Ökotech uPVC profiles are 100% eco-friendly and backed by superior German manufacturing technology. The manufacturing facility is equipped with a state-of-the-art extrusion unit in Hyderabad, providing premium profiles along with suitable galvanized steel reinforcement manufactured at the Aparna metal reinforcement plant.

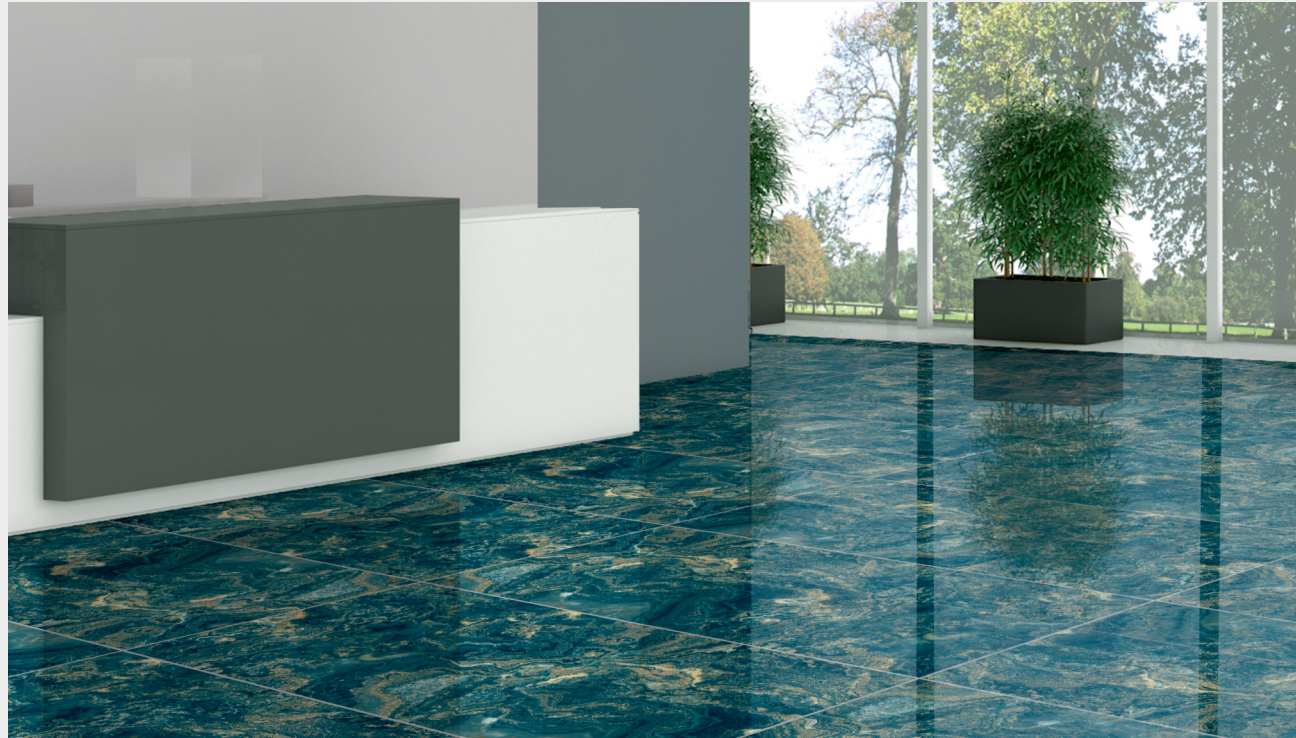
- 70+ Profiles
- 100% Eco friendly
- Vast Range Designs, colors & laminations
- 1200 MT / month Increased profile extrusion capacity



Aparna Venster uPVC Windows & Door Systems are the preferred choice for high-quality when it comes to windows or doors. This is primarily due to consistent profiles, efficient noise reduction capability, effective weatherproofing, eco-friendliness, high energy efficiency, and ease of maintenance.

- 18K Units Production capacity/month
- German Machinery Production & Fabrication
- Hyderabad & Bangalore Production & Fabrication Units
- 100% Lead-free uPVC profiles
- Over 3 Million Installations Window & door systems





The unique aspect of VITERO Tiles is that the use of nanotechnology helps the brand offer to the Indian market unparalleled designs to give floors and walls the gift of beauty and elegance.

30K Sq.mts
Tiles produced /day

Natural gas fired
2 long kilns

1M Sq.ft
Production facility

Nanotechnology
Fully automated from Italy

2022
Installed 2 additional presses
increasing pressing capacity by 8390 tonnes

60*120 & 80*160 Tiles
Incorporated Digital printing
technology



With over 11 years of expertise in delivering comprehensive home solutions, Unispace stands as a beacon of excellence in the industry. From bath spaces and modular kitchens to paint, tiles, wardrobe solutions and aluminium and uPVC doors and windows, our unwavering commitment to perfection is evident in every aspect of our work. We understand that creating a dream home is an emotional journey, and our extensive experience of crafting exceptional living spaces allow us to connect deeply with your aspirations and discerning tastes.

Range of Global Brands
Curated under one roof

5 Company Owned Retail Stores
Hyderabad, Bengaluru, Chennai,
Vijayawada, Visakhapatnam

Expert Consultation
For Home Improvement Projects

Key Products
Venster Doors and Windows
Alteza Doors and Windows
Kitchen and Wardrobe masterpieces
from KW'ART
Stunning Tile Collections from Vitero





APARNA-CRAFT was a joint venture between Aparna Group, India, a construction and building materials leader and Craft International, Hong Kong, a world leader in façade and exterior design and engineering. Since March 2023, APARNA-CRAFT is a wholly-owned subsidiary of the company. The main objective is to bring world-class facades & exteriors to life.

[E2E Solution Designing, Planning](#)
and execution of innovative façade

[Hyderabad Hub](#)
Company production facility

[100% Aluminum windows](#)
and door systems

[Strategic Partnership](#)
Global player



APARNA-CRAFT Powder Coating ensures that the routine tests and control of the process parameters are carried out in all the stages of the operation and since it is done as a system requirement. Our finished products are defect-free. Our system strives in meeting the standards put forward by architectural market at all levels aiming to provide the best quality in the industry. We are committed to maintain world-class quality standards, efficient delivery schedules, Our dedication for excellence is our prime mission.

[Industry's Best Powder-Coating Company](#)
That ensures precision, longevity and flawless finishes

[Comprehensive Range](#)
Powder coating solutions tailored to meet
specific architectural needs

[10+](#)
Parameters to ensure superior quality

POWDER COATING



Aluminium Window and Door systems are designed to cater to premium residential and commercial requirements. These systems are produced at our state-of-the-art production facility with advanced German machinery and are fitted with European-branded hardware to deliver premium quality products. All window and door systems are made of 3kPA aluminium profiles.

Wide Range

Residential & commercial

All major cities across India

Surface treatment, fabrication and powder-coating plant in Hyderabad

End-to-end service

Design, Fabrication, Installation and Warranty

ALTEZA[®]
ALUMINIUM WINDOW & DOOR SYSTEMS



KWART infuses modern trends and a young approach to contemporary designs for modular kitchens and wardrobes. A brand that caters to thoughtfully crafted modular kitchens and wardrobes for better functional and aesthetic appeal.

Holistic Approach

Designing, planning and installation of kitchens and wardrobes, TV & Crochery Units and shoe racks, backed with warranty

Crafted for Curation

Customized kitchen & wardrobe solution

Present in Hyderabad, Chennai and Bangalore





Orphaned youngsters are the subject of our CSR programme. In May 2009, ANSWER—the abbreviation for Aparna Novel Society for Welfare and Research—was established with aid from AEL. The objective is to cater to all of a child's fundamental requirements, including an adequate diet, suitable clothes, health care, education, and chances and opportunities for well-rounded growth

Our Philosophy

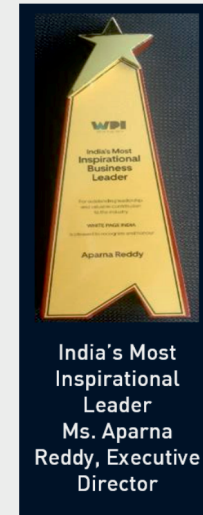
Centers on contributing to society

Road map

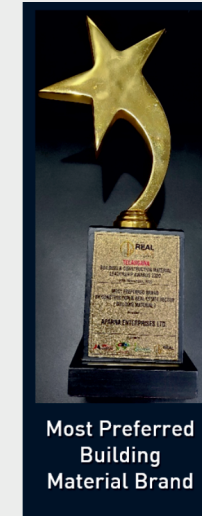
Set the stage for children to achieve their goals by offering top-notch education and necessities for them.



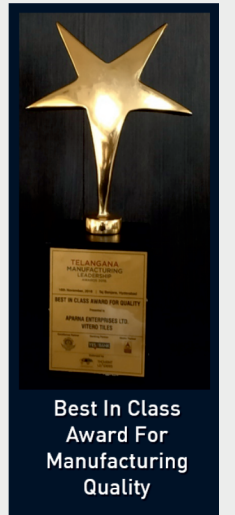
AWARDS AND ACCOLADES



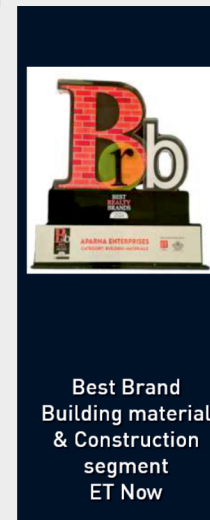
India's Most Inspirational Leader
Ms. Aparna Reddy, Executive Director



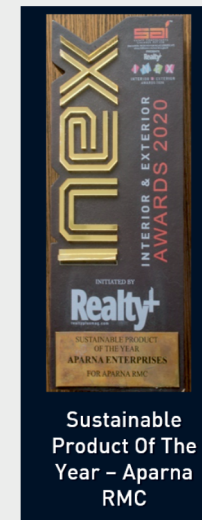
Most Preferred Building Material Brand



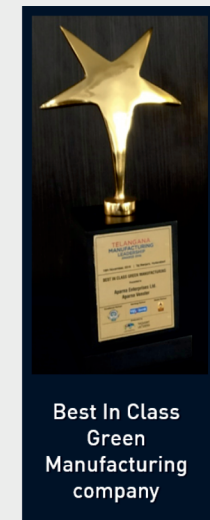
Best In Class Award For Manufacturing Quality



Best Brand Building material & Construction segment ET Now



Sustainable Product Of The Year - Aparna RMC



Best In Class Green Manufacturing company



Aparna Enterprises Limited

Technically advanced building material solutions, backed by solid expertise

INDIA'S NO.1
BUILDING MATERIALS MANUFACTURER

